



## FOR IMMEDIATE RELEASE

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### Companion Connection Senior Care Joins Forces with Work Options Group

**NEW YORK CITY, NY – July 25, 2007** As the work force ages and has increased “sandwich generation” care responsibilities for elders and children, more employers are adding a solution for temporary care to enable the employee to get to work and not worry about care issues. Companion Connection Senior Care (CCSC) has joined forces with Work Options Group allowing CCSC’s over 100 member agencies across the United States to participate in Work Options’ program to supply care for workers who have an unmet temporary need.

Work Options Group (<http://www.workoptionsgroup.com>) offers a *Backup Care Option* to many of the nation’s businesses so their employees can still make it in to work when there is a need for care at home. The service is offered nationwide and provides backup care 24 hours a day, 365 days a year, for the employees’ loved ones of any age, whether healthy or mildly ill. *Backup Care Options* resolves every type of temporary breakdown in dependent care for any employee. Because it helps employees continue working with the confidence that their loved ones are being cared for, it reduces employee absenteeism and boosts both workplace morale and productivity.

**What is Backup Care?** Backup Care is temporary or short-term care for loved ones of any age when normal caregiving arrangements fall through.

**Why offer Backup Care?** Employees have caregiving responsibilities for loved ones of all ages, healthy or ill, in all locations and at all hours. Often employees have to take their own sick days or vacation time to care for a loved one. In fact, about 1 in 4 unscheduled absences are caused by family issues. (CCH Study, 2006). Absenteeism caused by caregiving responsibilities costs employers more than \$7 billion per year. (MetLife Caregiving Costs Study, 2006).

**When is backup care used?** Situations include last minute breakdowns in care needs (illness, unreliable caregivers, school closures); predictable circumstances (holidays, summer break, caregiver vacations, surgery); difficult to resolve situations (various locations, non-traditional hours, loved ones who live elsewhere).

CCSC is proud to join forces with Work Options Group to provide care to employees who need assistance with caregiving so the employee can still report to work.

Companion Connection Senior Care is headquartered at 304 Park Avenue South, 11<sup>th</sup> Floor, New York, New York 10010. For further information call 800-270-6949 or visit [www.companionconnectionsniiorcare.com](http://www.companionconnectionsniiorcare.com).

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