



## **FOR IMMEDIATE RELEASE**

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### **Companion Connection Senior Care Opens New Facility for “Home Care Boot Camp” One-On-One Training** ***Participants Experience “A Day In The Life” Running a Home Care Agency***

**(New Brunswick, NJ, February 5, 1008)** – David Goodman, President of Companion Connection Senior Care (CCSC) announced today that the administrative office of CCSC has moved into a new larger space with a conference facility built around CCSC member agency Expert Home Care’s current in-home care operation. Participating in the daily activities of recruitment, screening, training, scheduling, assessing and monitoring the home care aide and the provision of in-home care will allow prospective members of CCSC to learn by experiencing a “day in the life” of a home care agency owner.

With this full 1-day boot camp style training, persons who are interested in starting a home care agency can now experience first hand what it is like to operate a home care agency. Each participant will have one-on-one opportunities to work with staff who are actually running a home care agency. The new prospective CCSC members will meet with coordinators, schedulers, nurses, community referral and resources as well as with CCSC President David Goodman and Expert Home Care President Frank Esposito who also serves as Vice President of CCSC.

Each Boot Camp will start at 8:30AM and run until 6:00PM. This intensive program is limited to six participants at a time to guarantee the day long experience is intimate and meaningful. This new CCSC Boot Camp will introduce a prospective home care owner to the business of home care and is open to all who are interested. If an attendee becomes a CCSC member, the cost of the program is deducted from the membership fee.

Increasingly more aging persons are choosing to stay at home instead of entering institutionalized care. In fact, according to a recent American Association for Homecare study, 91% of people over 55 wish to remain at home as long as possible. “CCSC offers a complete program that introduces, trains and supports agency owners to be able to start and operate an in-home care business. This new Boot Camp training format is just another level of screening that a prospective business owner now can accomplish to determine if caring for others is truly their calling,” states President David Goodman.

With our ongoing operations at Expert Home Care serving as a best practices model, the learning curve will shorten for those who are considering home care as a business,” adds Frank Esposito, President of Expert Home Care.

The Companion Connection Senior Care corporate office is headquartered at 304 Park Avenue South, 11<sup>th</sup> Floor, New York, New York 10010. The CCSC administrative office is located at 100 Bayard St., Suite 206, New Brunswick, NJ 08901.

### **About Companion Connection Senior Care**

Companion Connection Senior Care is a national membership organization for non-medical home care agencies. Members are provided with regular ongoing training and support and are held to high standards. With over 150 members across the United States, Companion Connection Senior Care is a pioneer in the home care industry, meeting the exploding need for non-medical home care services. For further information call 800-370-6949 or visit [www.companionconnectionsniiorcare.com](http://www.companionconnectionsniiorcare.com).

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