



Fact Sheet

Date Founded	October 2003
Contact Information	<p>Companion Connection Senior Care 304 Park Avenue South, 11th Floor New York, NY 10010</p> <p>Tool Free: 800-270-6949 info@companionconnectionsniiorcare.com www.companionconnectionsniiorcare.com</p>
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About Companion Connection Senior Care	<p>Companion Connection Senior Care is a national membership organization for non-medical home care agencies. The company provides business training and ongoing support to new home care entrepreneurs, and a flexible alternative to the franchise model.</p>
Members	<p>More than 80 members across the United States. Members include non-medical home care entrepreneurs, established senior care organizations, including long-term care and assisted living facilities.</p>
Major Innovation	<p>Developed a new model for meeting the exploding need for non-medical home care as the Baby Boomers age. The affordability of membership and flat monthly fees, rather than franchise fees and ongoing royalty fees, offers broader access and a healthy success path for both new and older home care businesses. In addition members establish individual branding.</p>
Key Services	<p>Comprehensive home care business training for owners and staff, continuing education, access to discounted business services (professional and general liability insurance, background checking, scheduling software), ongoing business support and consultation services.</p>
Company Leaders	<p>David Goodman, Founder and President Frank Esposito, Executive Vice President & COO</p>